

NEW

TWENTY YEARS OF SCIENCE.
NOW WITH A NAME TO MATCH.

"The old name described our history. The new name describes our future."

A NEW NAME FOR THE NEXT GENERATION.

After more than 20 years as Beachport Liquid Minerals, we're entering an exciting new chapter as LivestockIQ. Built on everything we've learned over two decades in Australian livestock nutrition, LivestockIQ represents the evolution of our products, our science and our vision for the future, with smarter formulations, clearer product choices and practical solutions designed to help producers get more from their livestock.

WHY LIVESTOCKIQ?

Our products have evolved, and we needed a name that could evolve with them. LivestockIQ reflects a smarter approach to livestock nutrition, combining the experience and science we've built over more than 20 years with continued innovation for the future. The "IQ" represents smarter supplementation: clearer choices, smarter formulations and practical solutions designed for the needs of livestock producers today and into the future.

BEACHPORT® LIQUID MINERALS
livestock supplements

TO

LivestockIQ
INNOVATIVE ANIMAL NUTRITION

A CLEARER SUPPLEMENT RANGE, BUILT AROUND HOW YOU USE IT.

NEXT GENERATION RANGE (year-round supplements): ULTRANEX | MEGANEX | StockForce | OrganicMax*
KEY TIME-OF-USE (targeted support when it matters): StressGuard | OrganicGuard* | MagBoost
EQUINE SPECIALIST (dedicated equine nutrition): EquineElite

WHAT'S CHANGING IN THE FORMULATIONS?

INCREASED AMINO ACID CONTENT.

We've lifted the amino acid content across the range. Sourced from seagrass and kelp, these 16 amino acids are the building blocks of protein, helping support growth, fertility, feed conversion and immunity.

ADDED BORON.

Boron is now included in the conventional livestock formulations. OrganicMax* and OrganicGuard* remain Boron-free to meet organic input requirements.

CLEARER PRODUCT POSITIONING.

New names and defined categories make it easier to understand where each product fits and when to use it.

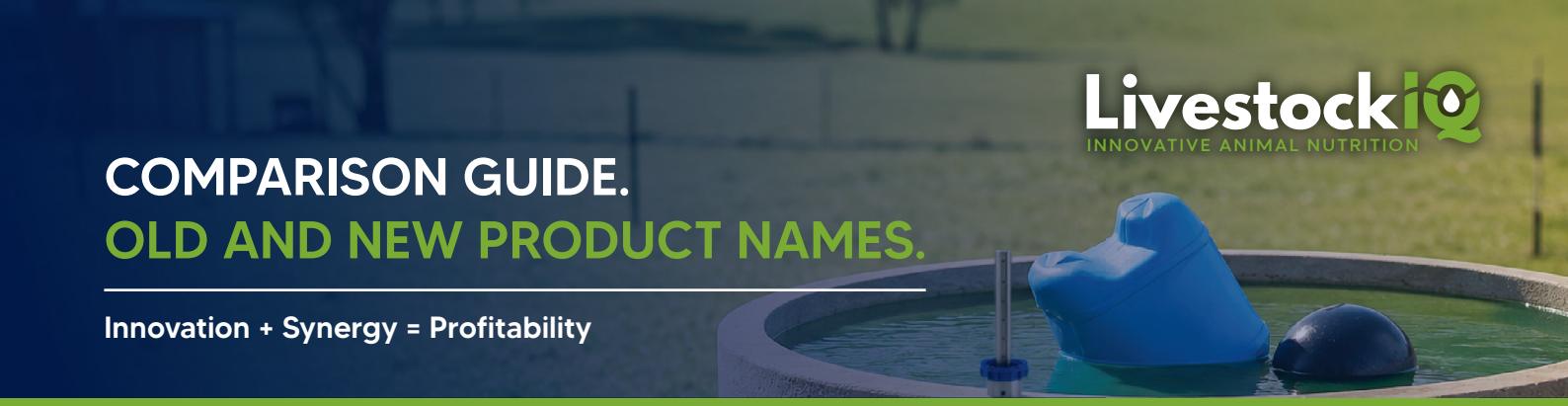
WHAT ISN'T CHANGING.

While our trading name and branding are changing, the business behind LivestockIQ doesn't. We remain **Beachport Corporation Pty Ltd**, with the same ownership, same team and same commitment to Australian producers. Our approach is unchanged: the same chelated, rumen-protected, water-applied delivery, the same colour caps (bar MEGANEX's new orange), and the same FeedSafe-accredited manufacturing and NATA batch testing. Twenty years of experience as Beachport Liquid Minerals doesn't disappear with the name. It's the foundation LivestockIQ is built on.

*This product is allowable for use on farms (or in facilities) certified to the Australian Certified Organic Standard

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SMARTER YEAR-ROUND NUTRITION
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COMPARISON GUIDE.
OLD AND NEW PRODUCT NAMES.

Innovation + Synergy = Profitability

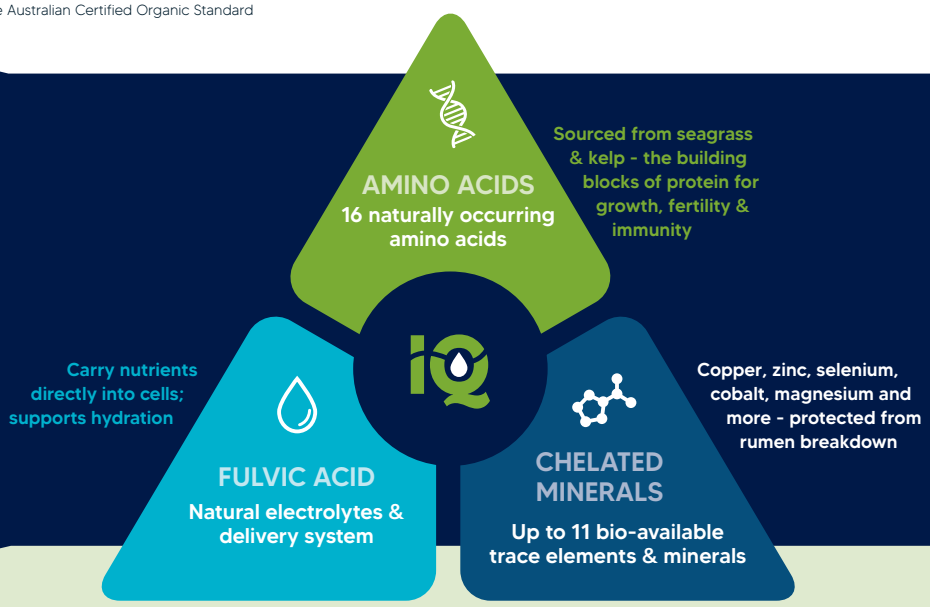
THE RANGE AT A GLANCE.

PRODUCT	CATEGORY	FORMER NAME	KEY USE / BENEFITS
ULTRANEX	Year-round	Blue Cap	Core herd health, trace elements, amino acids, electrolytes, wool cut & fibre strength in sheep. 1 dose = 6 weeks of improved nutrition.
NEW **MEGANEX**	Year-round	New Formula (replacing White Cap)	High Cu, Zn + phosphorus, for year-round health & performance in high-demand regions. 1 dose = 6 weeks. As a new formula, MEGANEX now carries an orange cap.
StockForce	Year-round	Black Cap	Selenium-free sheep specialist. Year-round nutrition for wool cut, fibre strength, fertility & lamb survival.
OrganicMax*	Year-round (organic*)	Organic White Cap	ACO Certified Allowed Input. Year-round nutrition for overall health & performance of certified organic livestock. 1 dose = 6 weeks.
StressGuard	Key time-of-use	Green Cap	For weaning, transport & feedlotting. Supports stress & immune function, hydration & recovery when animals are under pressure.
OrganicGuard*	Key time-of-use (organic*)	Organic Green Cap	The ACO Certified Allowed Input equivalent of StressGuard – stress & immune support for weaning, transport, feedlot entry & exit, without compromising organic certification.
MagBoost	Key time-of-use	Yellow Cap	Grass tetany & milk fever prevention. High-Mg formula with amino acids & electrolytes for increased absorption. Begin 1 full dose before risk period, then a half dose every 3 weeks.
EquineElite	Equine Specialist	Red Cap	Specifically designed for horses to help with hydration, coat condition, recovery after work and overall health. 1 dose every 2 weeks.

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THREE COMPONENTS WORKING TOGETHER.

All LivestockIQ supplements contain a unique synergy of amino acids, chelated trace elements and natural electrolytes delivering real results in the paddock.



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